

Executive Profile



Fred Helms
Phoenix, AZ

EDUCATION

MBA, Finance

University of California, Los Angeles, Anderson School of Business

BS, Business Administration

Pepperdine University

Adjunct Professor, Corporate Finance & MBA Thesis Program

Concordia University, Irvine



RELEVANT EXPERIENCE

Hardesty LLC – *Partner – Executive Services* – Interim C-suite & consultancy roles for design & engineering, software, financial services and consumer products companies

Christ Catholic Cathedral Corporation – *COO* – Senior lay person in Diocese of Orange; launched transformation of 35-acre campus of new cathedral and related operations

US Bank – *SVP & Regional Manager* – Managed commercial banking operations in Orange County, Ca.; total loan assets under management of \$400M and deposits in excess of \$1B

Wilbur Group (Creative Works) – *CFO* – National marketing communications company focused on the tech industry and ecommerce

E.I. Cosmetics, Inc. – *COO /CFO* – Rapidly growing cosmetics manufacturing company; reorganized operations improving cash flow, productivity, inventory management & purchasing resulting in successful sale to a multi-national strategic buyer

OPERATIONAL SKILLSET

- Managed the Finance & Accounting areas of middle market and major corporations (at times this also included HR & IT)
- Completed billions of dollars of senior debt and equity capital raises as a banker and as CFO directly responsible for the capital structure of my companies
- Successfully managed dozens of mergers & acquisitions for companies from the Buy & Sale sides
- When on the Buy side, managed the integration of the accounting and treasury systems as well as the preparation of the financial statements pre & post acquisition
- Managed and grew the commercial/corporate banking teams responsible for the loan portfolios of both major and middle market banks
- Developed numerous forecasting models for my companies, including analyzing the impact of significant changes/investments
- Managed and built living forecasts of cash flows and cash management